



Benjamin Koppoe (Creative Lead)

TALEHUT

CREATIVE DIRECTION PORTFOLIO

WATCH OUR SHOW-REEL

<https://youtu.be/CVme0wi-Wik>



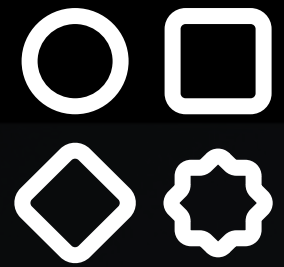
Talehut

CREATIVE DIRECTION + STRATEGISTS

ABOUT US

Talehut is a creative agency based in Accra that tends to blend artistry with innovation. We strive to bring a fresh perspective and a bold, dynamic approach to every project we undertake, crafting compelling stories and experiences that resonate with audiences and leave a lasting impact. On countless occasions we have used creativity and drive to turn ideas into reality while building something that is both meaningful and profitable.

Whether designing a new product, launching a marketing campaign, or creating a work of art. Talehut always brings a unique blend of creativity and business savvy to the table, crafting a vision that is both aesthetically stunning and commercially viable. Talehut has done work for Global Citizen, United Nations, PPA, TAGG, Spotify and Code Group.



CONCEPT CREATION



AUDIO-VISUAL PRODUCTION



PHOTOGRAPHY



SCRIPT DEVELOPMENT

Skills and Abilities

STRENGTH OF A TALE

As storytellers, we believe that art is the most powerful medium for conveying the complexities and nuances of the human experience. We strive to create pieces that transcend boundaries and speak to the universal truths that connect us all. Whether we're using pictures, words or music, our goal is always the same; to tell a story that moves and inspires others.

Talehut has been able to harness this creative way of informing and entertaining since 2012 through writing, shooting and directing concept driven content for artistes and organizations from different parts of the globe.



Project Experience

UNITED NATIONS (IFAD)

As creative directors for a United Nations conference, we had the incredible opportunity to shape the narrative and visual representation of a global event focused on advancing the world's most pressing issues. Leading a team of talented creatives, we guided the development of an innovative and impact branding strategy that captured the spirit of collaboration and progress that defines the UN's mission. Together, we crafted a dynamic visual identity that engaged attendees through immersive experiences and thought-provoking content. As a Creative team at the helm of such a significant and inspiring initiative, we were truly privileged to use our creativity to contribute to a positive change on a global scale.

GLOBAL CITIZENS

We had the privilege of capturing the sonic essence of a powerful story that was being shared with audiences around the world. " With my trusty microphone in hand, I scouted for the perfect locations, chased down the most compelling interviews, and captured the sounds that brought the narrative to life. From the bustling streets of urban centers to the quiet moments of introspection in remote corners of the world, I recorded every nuance and detail, carefully shaping the audio landscape to complement the stunning visuals and evoke the emotions that the story demanded. With every click of the record button, I knew that I was playing a vital role in ensuring that the voices of the unheard were being heard, and that the message of hope and change that this documentary carried would reverberate across the globe" (Benjamin Koppoe.)

LIONS CLUB INTERNATIONAL

We had the incredible opportunity to creatively direct and capture the spirit and energy of a groundbreaking conference in Ghana through a captivating welcome video. We set out to showcase the beauty and vibrancy of this dynamic country, while also conveying the purpose and significance of this momentous event. From the bustling streets of Accra to the serene landscapes of the countryside, we captured the essence of Ghana and its people, highlighting their warmth, resilience, and hospitality. With the footage, we crafted a video that was more than just a welcome message - it was an invitation to join a movement of service, compassion, and community that the Lions Club represents. Through vibrant visuals, dynamic sound design, and a powerful message, we aimed to inspire viewers to engage with the Lions Club's mission and make a difference in the world, one act of service at a time.

VISUALS

Through our work, we aim to inspire others to think outside the box, take risks, and follow their dreams, proving that with a little imagination and a lot of hard work, anything is possible.



VISUALS



VISION

Each click of the camera or stroke of the pen is an act of translation, transforming the intangible into something tangible that can be felt and understood.

UNLOOKING (2019)

A Talehut Production

directed by Benjamin Koppoe



BRANDS

As creative directors and entrepreneurs, We believe that the future belongs to those who dare to dream big and think differently, and we are proud to be a part of that movement.



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Connect with Talehut

EMAIL

talehutconcepts@gmail.com

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